

# “Making a Commitment to Safety as a Core Value”

**Join us for this dynamic, thought-provoking, and engaging presentation.**

Not only Safety Managers, but all levels of leadership in every industry will benefit from this opportunity to:

- Learn what it takes to establish safety as a core value in your organization;
- Learn the process of reinforcing those core values with policies and procedures and training; and
- Learn how the results will build trust and accountability and inspire your team members to:
  - ✓ Take responsibility for their own safety and evaluate their own working conditions;
  - ✓ Ensure that everyone is looking out for the safety of their fellow team members; and
  - ✓ Make a commitment to safety as a core value in your organization.

Date: Tuesday, November 17, 2015

Time: 9:00 to 11:00 a.m.

Location: Miron Construction Co., Inc.  
1471 McMahon Drive, Neenah, WI 54956

or

Date: Wednesday, November 18, 2015

Time: 9:00 to 11:00 a.m.

Location: Rasmussen College  
904 South Taylor Street, Green Bay, WI 54303

Cost: \$40.00/person

To register for either session:

Call Mary Townsend at 920-639-9090  
or email to: [maryt@thrivecultureandengagement.com](mailto:maryt@thrivecultureandengagement.com)

*\*Space is limited, please register by November 3, 2015.*



- EVERY PERSON
- EVERY TASK
- EVERY DAY

## Safety as a Core Value

Your team members face safety challenges every single day; and it is tempting for them to do what is fastest and easiest to get the job done. Considering all the pressures people face on the job, it is easy to become complacent and fall into bad habits, especially when you are tired or you have done a common task many times.

Safety as a core value is about making safe work practices a habit. Not following safety rules or procedures even one time is unacceptable. When safety is held as a core value, team members feel a sense of responsibility for the safety of their co-workers as well as themselves.

Safety as a core value is about team members taking the time to look at a situation and take safety precautions – not because they have to, but because it’s the right thing to do. They see safety as everyone’s responsibility, and they become safety leaders that inspire others with their attitude by constantly setting a positive example.

## The Presenters:

Paul Wouters, a practicing Safety Consultant, began his career as a cable television technician. He then worked for 29 years as an electrical lineman and a safety consultant for a major utility company.

Paul's story of a tragic event and his message emphasizes the fact that safety is everyone's responsibility. Safety is not just something we are required to do, but is an important value and the right thing to do.

Paul's real life experiences become evident in his presentation which is based on the foundation of personal courage and a responsibility for safety.



**Paul Wouters**

Website: [pwouters.com](http://pwouters.com)

Phone: 920-655-0194

*"Paul, you were terrific!! You definitely have a gift of speaking to large groups such as ours, and were very motivating and extremely inspirational. Your keynote and message exceeded our expectations and brought a resurgence of energy to the 800+ attendees of our conference."*

Director, Wisconsin Safety Council

*"Paul presents his message in a tone that is recognizable by all. Each member of the audience can imagine what this day was like, and how something similar could happen nearly anywhere. Paul encourages employees to speak up, to look out for one another, and to make safety a value of their own."*

Director of Safety and Health, ThyssenKrupp

*"Unfortunately, violence in the workplace is too often a reality today. Paul offers a unique and thoughtful perspective on both experiencing and surviving a violent event at work. Paul's words and advice will stay with you long after the presentation and help keep you safe."*

Environmental Manager, WPS Corporation

Jeff Simon, Safety Consultant and owner of DOT Safety Plus, has over 39 years of experience in safety. He is a nationally recognized speaker and has authored several published articles in Occupational Health and Safety Magazine, Environment Protection, and EH&S Products-The Product News magazine for Environmental Health and Safety Professionals.

Jeff has a strong practical operations management background acquired working as an operations and equipment manager, and as a business owner. He has the ability to translate regulations into practical management procedures.

Jeff presents how policy implementation is less difficult when applied with a commitment to clear performance expectations and basic management principles, while promoting communication and genuine, honest interaction.



**Jeff Simon**

Website: [dotsafetyplus.com](http://dotsafetyplus.com)

Phone: 920-471-2600

*"I have been privileged to have Jeff participate in our driver safety meetings several times and he always receives very positive comments for his knowledge and pleasant demeanor. People love to listen to him because he has real world experience and is able to explain things in ways that they understand and relate to."*

Safety Director, AIM Transfer and Storage

*"Jeff's ability to present in a manner that engages the class participants was exactly what we were looking for as a part of our Safety Meeting. His presentation was well done and well received."*

Purchasing & Risk Manager, Gabe's Construction

---

## Presentations Sponsored by:



[thrivecultureandengagement.com](http://thrivecultureandengagement.com)



[dotsafetyplus.com](http://dotsafetyplus.com)



[miron-construction.com](http://miron-construction.com)



[ansay.com](http://ansay.com)